

SENIOR PROJECT PROPOSAL

Date:	10/3/2011
Working Title:	BORIS
Director:	Claire Fearnley
Composer:	-In progress-
Techniques:	<ul style="list-style-type: none"> • Animating the whole thing in pencil and pen, and then moving it to Photoshop to clean it up. Backgrounds are to be done in Photoshop as well, but will be much more detailed than the character animation. The animation will be in cold colours • Adobe Photoshop, Adobe After Effects, Adobe Premier, Pencils, Paper, Tablet. • Many cuts and use of voiceovers to
Format:	<ul style="list-style-type: none"> • High-definition video • Sound • DVD
Length:	Around 2 minutes
Proposed Production Period:	September 1, 2011 to April 30, 2012

Brief Description:

- "BORIS" is a two minute movie trailer set in the corporate world; it is a suspense genre.
- The film is in a movie trailer style, similar to trailers for serious films like "The Game", and "Rise of the Planet of the Apes", and at the same time a little less serious with a trailer such as the one for "The Other Guys"
- I want the audience to feel like they want to see this make-believe feature length film. I want them to enjoy the experience of watching the trailer, and to feel like they should show it to their friends

Objectives:

- Create a sense of suspense, comedy
- Through storyboarding, script writing, sound design and concept art, arrive at a strong and complete grad film.
- To understand and learn the techniques used in Photoshop animation to pursue my interest in 2D digital animation.
- Pursue my interest in storyboarding.
- Pursue my interest in sound design.
- Use the techniques and abilities I've learned during my three previous years at Emily Carr.
- To clearly construct an environment for my characters to be in that can describe them as well as their character animation.
- To find the appropriate balance between suspense and comedy that will give my grad film what I envision it to have.

Synopsis:

"BORIS" Takes place in a metropolitan city (such as New York or London) in present day. A corporate mole is threatening the obliteration of an entire company, and the employees have to find the mole before he disappears with everything. With the help of an unlikely hero, they might be able to stop the mole. Is Boris up to the challenge? Can anyone be trusted?

To create a feel of a Hollywood movie trailer I will include many jump cuts, and voiceovers. I want the trailer to look, sound, and feel like the latest summer blockbuster. There are good looking characters, bad looking characters, and complimentary set design; I plan on using mostly cold colours to allude to the steely corporate world. . This trailer's content is many juicy, well animated scenes, that fit together in a cryptic puzzle.